

AMQ Announces Amanda Hooper as New Regional Sales Manager for South Central Region



FEBRUARY 19, 2024 /

Grand Rapids, MI, February 19, 2024 – AMQ Solutions today introduces Amanda Hooper as the new Regional Sales Manager for the South Central Region. Her focus will be on continuing to grow AMQ’s presence in the small to mid-sized (SMB) business market. In this newly established position, Hooper will collaborate closely with the region’s six territory managers, local teams from both AMQ and Steelcase, and area distribution partners.

Hooper brings with her a wealth of experience, having most recently served as Director of Sales at Acre, a Steelcase dealer based in Minnesota. In this role, her strategic vision and hands-on leadership consistently drove teams toward achieving exceptional results. Before her tenure at Acre, Hooper held key roles including Architecture & Design Rep and Client Development Executive at MillerKnoll for over 7 years. During her time there, she excelled at acquiring, nurturing, and sustaining strategic client partnerships, significantly contributing to revenue growth across both new and existing accounts.

“Adding Amanda’s strategic and business development expertise to our rapidly growing sales team is something we are very excited about,” said AMQ Vice President of Sales Jim Breagy. “Her demonstrated skill in growing both local and national client portfolios distinguished her as the ideal person for this new Regional South Central Sales Manager role. Moreover, her extensive dealer experience will significantly bolster the growth of our Preferred Dealer Partners network.”

Breagy continued, “AMQ’s continued exponential growth in the SMB market is what has driven the creation of a third regional sales manager position over the past six months,” said Breagy, “We couldn’t be happier to have Amanda join us during this exciting time for our business.”

Hooper holds a Bachelor of Fine Arts in Interior Design from Iowa State University and maintains certifications including NCIDQ. She resides in Minneapolis, MN