

AMQ Hits the Road to Introduce New Products at 84 Dealerships



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AMQ has decided to literally take its height-adjustable tables on the road with a tailgate tour this fall. Read on to learn more about how AMQ's fun, unconventional approach to office furnishings and work are being combined to launch two new products via 84 tailgate parties in 68 cities over the next eight weeks!

From September – November the AMQ Dealer Days Tailgate Tour will be coming to a town somewhere near you. For the tour, AMQ will deploy three vans to cover the country from north to south, east to west, visiting 84 dealerships and bringing fun and height-adjustable desking excitement to every stop! The AMQ Dealer Days crew will mingle with dealers, designers, installers, and customers in a casual, open house-style environment that will feature great food, fun games, and awesome prizes – and of course demos of some exciting new AMQ products.

In addition to getting in a few games of cornhole and enjoying a burger or a hot dog, tailgate attendees will be introduced to the feature- and style-(jam) packed new Cluvo height adjustable desk; the updated Activ Pro 2.0 height adjustable desk, which includes numerous new features but no new price; and a bonus demo of the recently-launched Amobi Digital Display, the newest addition to the Amobi family of preassembled mobile workstations.

Cluvo, AMQ's newest height adjustable desk addition, is a bit like the little HAD that could, offering way more at an entry-level price point than anyone might expect, including an assembly time of less than 10 minutes, a height adjustment speed of 2" per second, a handset that can be personalized for each user, and a softer design that makes this desk feel like furniture rather than a machine.

Activ Pro 2.0, AMQ's flagship height adjustable workhorse, having recently undergone a function and feature update of its own, showcases an updated BIFMA height range, a 40% faster install time, and cable management built into its base.

Attendees registering for the event, which also includes an evening networking event, will have their names placed in a drawing to win a Cluvo desk. And of course, there will be additional prizes and bragging rights for all the yard game champions!

About AMQ

AMQ believes that people-powered companies need people-focused furniture. As one of the fastest-growing manufacturers in the contract furniture space, AMQ understands the way people work is constantly evolving. For this reason, AMQ offers quick and agile solutions for every corner of the office. Speedy, 12-day delivery is always an option, and easy-to-use digital design tools ensure that purchasing furniture is not only stress-free but even a little fun. With locations in Santa Clara, CA, and Grand Rapids, MI, AMQ is committed to ensuring its products work in all the ways people love.